



BRIEFING SHEET

Business Name: Guernsey Society of Chartered and Certified Accountants –

Address: c/o Le Pre, Rue du Preel, Castel, Guernsey GY5 7DN

Telephone: 01481 253475

Website: www.gscqa.gg

Aim of Advertisement:

To encourage students and university graduates to consider accountancy as a career here on the Island, your target audience for this advertisement. Students reading your advertisement should see that 'Accountancy is absolutely not boring'! You could also highlight our fantastic annual University Scholarship of £15,000

HELPFUL HINT

Go to our website: www.gscqa.gg in particular Design an Ad and the GSCCA University Scholarship. Here you can download our colourful and informative Student Brochure and details of the scholarship

OUR LOGO

GSCCA Guernsey Society of Chartered
and Certified Accountants

PRIZES

We know just how much hard work goes into designing these advertisements, so we award prizes in both the junior and senior sections for 1st, 2nd and 3rd placed entries. If you place in the top three, you will receive an Amazon voucher for £50, £30 and £15 respectively together with a Goodie Bag.

Good Luck with your designs!