



## BRIEFING SHEET

**Business Name:** Guernsey Society of Chartered and Certified Accountants  
*known as* GSCCA

**Address:** P O Box 599, Envoy House, La Vrangue, St Peter Port, Guernsey GY1 1AA

**Telephone:** 253475

**Website:** [www.gscga.gg](http://www.gscga.gg)

### Aim of Advertisement:

1. To attract students to think about a career in accountancy here on the Island with a bright colourful advertisement.
2. Anyone reading your advertisement should believe 'Accountancy is absolutely not boring!'
3. Direct students to our website.
4. When you are qualified, you can work anywhere in the world

### Our Logo:

**GSCCA** Guernsey Society of Chartered  
and Certified Accountants

Tips: Have a look at the student area of our website for inspiration and look at our online schools booklet