

DESIGN AN AD

BRIEFING SHEET

Business Name: Guernsey Society of Chartered and Certified Accountants
known as GSCCA

Telephone: 01481 253475

Website: www.gscca.gg

Email: admin@gscca.gg

Aim of Advertisement:

To attract students to think about a career in accountancy here on the Island with a bright colourful advertisement. Anyone reading your advertisement should believe 'Accountancy is absolutely not boring!' You could also highlight our fantastic annual University Bursary of £15,000. Direct students to our website.

HELPFUL HINT

Go to our website: www.gscca.gg in particular Design an Ad and the GSCCA University Scholarship. [Here you can download our colourful and informative Student Brochure and details of the Bursary](#)

OUR LOGO

GSCCA Guernsey Society of Chartered
and Certified Accountants

THIS IS THE THEME WE USE ON THE STUDENT AREA OF OUR WEBSITE



PRIZES

We know just how much hard work goes into designing these advertisements, so we award prizes in both the junior and senior sections for 1st, 2nd and 3rd placed entries. If you place in the top three, you will receive an Amazon voucher for £50, £30 and £15 respectively together with a Goodie Bag.

Good Luck with your designs!