

## SCHOOLS POLICY

### Background

For some years there has been an unwritten agreement between the member firms of the GSCCA concerning access to schools. As the agreement has never been documented different interpretations have arisen amongst the firms. The purpose of this policy is to set out what activities should be undertaken by the GSCCA and by default what activities individual firms may undertake.

The general principal is as follows:

- **School Visits on School Premises** – GSCCA to be the only local body to promote the profession in general
- **School Visits to Individual Firms Premises** – Individual firms are fully able to promote the profession and their own firms within their own firm

### Activities to be undertaken by the GSCCA

The GSCCA is to be solely responsible for visiting schools to promote accountancy as a career. In doing so the GSCCA will take care to ensure that the accountancy profession as a whole is promoted i.e. all types of accountancy are covered such as chartered, certified, CIMA etc. In addition, the GSCCA will endeavour to ensure that no individual firm is advertised. To aid with this the literature handed out will provide information on all of the relevant accountancy qualifications plus details of each of the firms who support training in these qualifications. These details are kept up to date by the GSCCA's Executive Officer.

The visits will be performed by a pool of individuals, to include students, details of which will be kept by the Executive Officer.

Should a member firm be approached by a school to undertake a visit to their school to promote accountancy, they should refer the inquiry to the GSCCA's Executive Officer who will arrange for a visit to be undertaken.

### Activities open to individual firms

As noted above, firms may not visit schools to promote accountancy or their individual firms. However, on occasion schools may ask individual firms to help with e.g. interview skills, CVs, work experience etc and individual firms may undertake these activities. In addition, it is permitted for individual firms to invite schools or groups of students to visit their offices as part of those firms seeking to promote themselves and recruit e.g. open days, discussion of training vacancies etc.

Similarly attending the annual careers fair, which gives access to students, is also permissible providing member firms still assist the GSCCA with manning their stand.

Finally, advertising or placing promotional articles within school magazines is also permitted.

### Summary

The above is not intended to be exhaustive as schools requests can and will change over time. However, the overarching principal should be that the responsibility for any promotion of the profession directly within the schools on the Island and invitations to present careers talks within the schools should remain with the GSCCA.