

## SCHOOLS POLICY

### Background

For some years there has been an unwritten agreement between the member firms of the GSCCA concerning access to schools. As the agreement has never been documented different interpretations have arisen amongst the firms. The purpose of this policy is to set out what activities should be undertaken by the GSCCA and by default what activities individual firms may undertake.

The general principal is as follows:

- **School Visits on School Premises** – GSCCA to be the only local body to promote the profession in general
- **School Visits to Individual Firms Premises** – Individual firms are fully able to promote the profession and their own firms within their own firm

### Activities to be undertaken by the GSCCA

The GSCCA is to be solely responsible for organising school visits to promote accountancy as a career and organising events which may be open to all member firms. In doing so, the GSCCA will take care to ensure the accountancy profession is promoted as a whole, including covering all types of accountancy available such as chartered, certified, CIMA etc. In addition, the GSCCA will endeavour to ensure that no individual firm is advertised. To aid with this, the information available on our website will provide an overview on all the relevant accountancy qualifications plus details of our Member Firms who support training in these qualifications. Member Firms are responsible for advising the GSCCA Executive Officer of any changes to ensure the data held on our website is up to date.

Should a member firm be approached by a school to undertake a visit to their school to promote accountancy, they should refer the enquiry to the GSCCA's Executive Officer who will arrange for a visit to be undertaken.

### Activities open to individual firms

As noted above, firms may not visit schools to promote accountancy or their individual firms. However, on occasion schools may ask individual firms to help with e.g. interview skills, CVs, work experience etc and individual firms may undertake these activities. In addition, it is permitted for individual firms to invite schools or groups of students to visit their offices as part of those firms seeking to promote themselves and recruit e.g. open days, discussion of training vacancies etc.

Similarly attending the annual careers fair, which gives access to students, is also permissible providing member firms still assist the GSCCA with manning their stand.

Finally, advertising or placing promotional articles within school magazines is also permitted.

### Summary

The above is not intended to be exhaustive as schools requests can and will change over time. However, the overarching principal should be that the responsibility for any promotion of the profession directly within the schools on the Island and invitations to present careers talks within the schools should remain with the GSCCA.